



## Board of Directors Monthly Meeting Minutes August 31, 2021

Approved: 10.16.21

### I. **Welcome** – Beth Kuchenreuther, Chair – Eagala Board of Directors

#### A. Meeting Call to Order

Beth Kuchenreuther called the meeting to order at 5:48 pm PT.

#### B. Roll Call

1. Board Members Present: Beth Kuchenreuther, Chair; Lisa Krystosek, Vice-Chair; Misty Baker, Governance Chair; Marian Heyink, Governance; Wanda Whittlesey-Jerome, Secretary

2. Executive Officers Present: Amy Blossom, Eagala CEO; Mike Plymale, Eagala Board Financial Advisor

#### C. Mindfulness Moment: Wanda Whittlesey-Jerome shared a music video “Sailing” by Christopher Cross to set a relaxed and focused intention for tonight’s meeting.

### II. **Financials** – Mike Plymale, Eagala Board Financial Advisor and Amy Blossom, Eagala CEO

#### A. Financial Report Update

Mike Plymale discussed the Balance Sheet for 2020 with a focus on working capital. Items that may be of concern to the Board were shared. The Board thanked Amy Blossom and the TKO team for their help in this time-consuming effort. The Board discussed best fiscal practices with Mike Plymale moving forward.

#### B. Financial Accounts – Status post-transition (outstanding accounts)

Mike Plymale, Amy Blossom, and the Board shared concerns about the continued lack of access to Eagala’s financial data from multiple accounts closed by the previous administration as well as Eagala’s financial data from accounts to which access was denied by the previous administration.

Eagala’s Profit and Loss for Calendar Year 2020 was discussed. New categories were recommended to more accurately reflect and consolidate Eagala’s revenue sources and organizational expenses.

Eagala’s Profit and Loss for the VA Grant was also discussed, including the challenges with previous coding issues. It is important to note the VA Grant pays only five percent (5%) of administrative costs.

Mike Plymale discussed the ongoing RFP process to hire an audit firm. September 15, 2021 is the deadline for submitting proposals. A discussion of prospective auditors and where we are in the process followed.

#### C. PPP Loan – Update

Both the PPP loan and Shop Utah grant were discussed.

#### D. CVENT Account

Mike Plymale, Amy Blossom, and the Board discussed the CVENT invoice. More review will follow to determine next steps.

**III. Vote to Approve Board Meeting Minutes from July 22, 2021** – Entire Board  
Lisa Krystosek moved and Misty Baker seconded the motion to approve the July 22, 2021 meeting minutes. The motion carried unanimously.

**IV. Vote to Approve Board Special Meeting Minutes from August 5, 2021** – Entire Board  
Marian Heyink moved and Lisa Krystosek seconded the motion to approve the August 5, 2021 special meeting minutes. The motion carried unanimously.

**V. Board Business** – Beth Kuchenreuther

A. Eagala - Update on Legal Action taken by Board on 5.21.2021  
Beth Kuchenreuther shared that there is nothing new to report since our last Board meeting. The case is progressing.

B. Fall Advance – Virtual/Hybrid Alternate Dates  
The Board Fall Advance will be Saturday and Sunday October 16 and 17, 2021 using Zoom. Mike Plymale and Dora Lupo will join at times TBD.

C. SWOT Report – Entire Board (defer to Fall Advance)

D. Sponsors for Eagala – Upcoming (defer to Fall Advance)

E. 2022 Conference – Update  
No update at this time due to ongoing Covid-19 concerns.

**VI. Governance Report** – Misty Baker, Chair

A. Update & Status – Discussion of Protocol/Timing for Recruiting new Board Members  
Misty Baker led the Board in a discussion of the specialized knowledge, skills, and expertise to consider when recruiting future Board members. The discussion revisited the idea that Board membership would naturally diversify over time to meet the changing needs of Eagala as the organization grows.

Amy Blossom shared her perspective from her early days on the Board. At that time, only Eagala members could serve on the Board. However, it was envisioned that one day Eagala would outgrow that initial stage and new Board members would be recruited from both within and outside the membership. Eagala Board members would be recruited for their special expertise as needed by the organization. All present recognized that a diverse Board would create simultaneous momentum internally and externally.

B. Ethics Committee Update – Dora (defer to Fall Advance)

**VII. Eagala CEO Report** – Amy Blossom, Eagala CEO

A. New Corporate Office – Update  
Amy Blossom received the key to the Eagala Corporate Office. Eagala takes possession of the office September 1, 2021. Once there, she will be able to organize and administer all facets of the Eagala organization with assistance as needed. The

Board is looking forward to an opportunity to visit the office in person in the future.

B. Human Resources – Proposal (defer to September or October)

C. Member Support Services

Amy Blossom is pleased with the response times to members. Requests for member services have improved since her team has set clear policies. People now are wanting to focus forward on the professional training they receive from Eagala. Conference themes were discussed for the next Eagala conference.

D. Trainings – In-person and Virtual/Hybrid – Update

Currently, Eagala is offering two trainings per month. The recent training in Rodbaston College, UK was a great success. Amy Blossom shared some virtual modules with the trainers. The majority of trainings this year have been full. Future registrations may slow slightly due to Delta variant of Covid-19. Eagala is offering a variety of discounts as incentives to register.

Promoting trainings for advanced practitioners remains a high priority. Discussions include development of specialized trainings for working with persons with trauma, eating disorders, substance abuse, and working with groups.

The Trainer Retreat is set for January 2022 at the Refuge Services facility in Lubbock, Texas.

E. Military Grant/Programs

Eagala is expected to receive the VA grant award and is preparing to move forward. A few members are asking for forbearance with costs of military designation costs due to hardships from Covid-19. In response, an “Economic Hardship Support Fund” was discussed. Access to these funds would be through an application and transparent process.

F. 2022 Annual Conference – Update

For now, Eagala is watching the spread of the Delta variant of Covid-19.

**VIII. New Board Business – Beth Kuchenreuther**

A. Strategic Planning – Securing BoardSource for the Fall Advance

Beth Kuchenreuther and Wanda Whittlesey-Jerome will work together to secure an expert in the areas envisioned by the Board and administration to plan for the future.

B. Strengthening Communication to and from Members – Brainstorming (Defer to Fall Advance)

C. Board Letter to the Eagala Membership (defer to after Fall Advance)

Beth Kuchenreuther suggested the Board wait until our Strategic Planning process is complete. Once in place, the Board will reach out to the membership with an update.

D. Agenda Items for September 16, 2021, Meeting

In lieu of the September 16 monthly meeting, the Board planned a tentative brief meeting for September 21, 2021 at 5:30 pm PT if necessary.

**IX. Adjourn – Board & Officers**

Wanda Whittlesey-Jerome moved and Beth Kuchenreuther seconded the motion to adjourn the meeting at 8:02 pm PT. The motion carried unanimously. The next monthly meeting is tentatively planned for September 21, 2021, at 5:30 pm PT.

Minutes respectfully submitted,

*Wanda Whittlesey-Jerome*

Eagala Secretary of the Board, 2021 – 2022

Approved