Finding Flow and Freedom In Your Horse Business

Presenter Name: Lora Newman, MS

Licensure Credentials: LPC

Secondary Presenter: Liz Letson, MS

Licensure Credentials: LPC, Eagala Certified

Participants can expect inspiration, insights and ideas for your own programming. Discover the pathway to grow and scale your Equine Assisted Business. Squelch that "monkey mind" that stops you every time you reach for your dream. Find relief at how easy it is to cross over to freedom.

Objective 1: Participants receive blue print to create cash flow in business

Objective 2: Participants will identify blindspots causing cycles of limitation.

Objective 3: Participants will create action steps toward their dream business with horses.

Presenter Bios:

Lora Newman, M.S., LPC

Lora Newman is a business leadership and mental fitness coach, author, speaker, and founder of HorseBusinessWhisperer.com and Zero2Sixty Performance Coaching. She is a US Army Veteran, Licensed Professional Counselor, and Equestrian. Lora holds a Master's Degree in Counseling from Missouri State University, Bachelor's degree in Psychology from Drury University, as well as an Associate's Degree in Veterinary Technology from Northwestern Louisiana State University and ran a veterinary hospital for over 4 years. In addition, she is: A graduate of Coach U and Eagala Advanced Certified and Corporate Certified.

Liz Letson, MS, LPCC is owner of Eagle Vista Ranch & Wellness Center in Bemidji, MN providing Equine-Assisted Psychotherapy & Coaching. Liz is a Licensed Professional Clinical Counselor with a M.S. in Counseling Psychology. Certified EAGALA MH/ES since 2009. Liz is co-author of Human-Animal Interaction Scale (2016), Metaphor Record (2017), and numerous Human-Animal Intervention book chapters and journal articles.