



Equine Assisted Growth and Learning Association

EAGALA 2010 Sponsorship Opportunities “Enriching Every Life Through Horses”

2010 marks EAGALA’s 11th Annual Conference, March 3-6 in Utah, and 5th Annual European Conference in Scotland in October. Sponsoring either or both of these conferences provides tremendous exposure for your company through a variety of local and international venues throughout the year.

Since our inception in 1999 as a non-profit organization:

- ✓ We have grown to over 3,500 members internationally
- ✓ Over 6,500 individuals have attended EAGALA training courses, with over 2,300 professionals obtaining and maintaining our rigorous certification requirements
- ✓ EAGALA members are found in over 30 countries and every U.S. state
- ✓ Our annual conference is attended by approximately 500 professionals working in fields such as the horse industry, counseling, psychology, social work, marriage and family therapy, drug and alcohol counseling, professional coaching, students, and more
- ✓ Our European annual conference is attended by approximately 100 professionals
- ✓ Circulation conference brochure: 20,000
- ✓ Circulation EAGALA bi-annual magazine: 6,000
- ✓ Website: over 10,000 visits per month
- ✓ Trainings: over 65 held per year globally with an average yearly attendance of 1,500+

EAGALA is the leading international non-profit organization in the growing fields of Equine Assisted Psychotherapy (EAP) and Equine Assisted Learning (EAL) - where horses are incorporated experientially in personal growth, educational, and mental health treatment applications. This work helps people, families, and groups around the world develop resilience and live healthier, happier lives.

Your sponsorship provides necessary support for the maintenance and growth of the exciting work we provide through EAGALA and supports our vision of every person in the world having access to the highest quality services of Equine Assisted Psychotherapy and Learning.

Thank you for your support! Please contact us with any questions about our sponsorship opportunities!

Sincerely,

Lynn Thomas, LCSW
Executive Director, EAGALA

EAGALA Sponsorship Opportunities

Ambassador \$750	Bronze \$1,500	Silver \$2,500	Gold \$5,000	Platinum \$10,000
<ul style="list-style-type: none"> - Name and website listed in the conference marketing brochure, conference materials, “EAGALA In Practice” magazine, and website. 	<ul style="list-style-type: none"> - Complimentary conference registration for one person (USA or Europe Conference) - Name and website listed in the conference marketing brochure, conference materials, “EAGALA In Practice” magazine, and website. - Full table booth at the annual conference to distribute marketing and informational materials - Recognition during annual meeting at USA or Europe conference 	<ul style="list-style-type: none"> - Complimentary conference registration for one person (USA or Europe conference) - Name, logo, and website listed in the conference marketing brochure, conference materials, “EAGALA In Practice” magazine, and website. - Full table booth at the annual conference to distribute marketing and informational materials - Recognition during annual meeting at USA or Europe conference - One banner* displayed in horse arena during USA or Europe conference (*3 x 4 foot size maximum – banner to be provided by sponsor) 	<ul style="list-style-type: none"> - Complimentary conference registration for two people (USA or Europe conference) - Name, logo, and website listed in the conference marketing brochure and conference materials of both USA and Europe conferences, “EAGALA In Practice” magazine, and website. - Full table booth at the conference to distribute marketing and informational materials at both the USA and Europe conferences - Recognition during annual meeting at USA and Europe conferences - One banner displayed in horse arena during USA and Europe conferences (*4 x 6 foot size maximum – banner to be provided by sponsor) - Seating at VIP table at annual conference 	<ul style="list-style-type: none"> - Complimentary conference registration for two people (USA or Europe conference) - Name, larger logo, and website listed in the conference marketing brochure and conference materials of both USA and Europe conferences, “EAGALA In Practice” magazine, and website. - Full table booth at the conference to distribute marketing and informational materials at both the USA and Europe conferences - Recognition during annual meeting at USA and Europe conferences - One banner displayed in horse arena and conference center during USA and Europe conferences (*5 x 8 foot size maximum – banner to be provided by sponsor) - Seating at VIP table at annual conference - Sponsor advertisement* and recognition at every 2010 EAGALA training around the world (*up to 8.5 x 11” or A4 flyer or brochure provided by sponsor)